

Dockside Realty Page

General (please confirm and make additions if applicable)

- ✓ docksiderealty.ca - main url
 - brokerage listings with search option
 - about Pender
 - about us (team list, how we're different, blog, testimonials)
 - contact us
- ✓ subpages for all seven agents with identical branding containing
 - agents' listings
 - bio
 - image
 - blog option
 - social media option
 - gallery/resources
- ✓ design features
 - responsive website
 - SEO
 - Google Analytics
 - mailchimp integration (signup and branded mailchimp template)
 - social media integration (feeds if required)
- ✓ MLS integration

What we need from you:

- review existing content and clean up data for new website
- contact agents about their feature requests (existing other websites should be reviewed as well)
- existing google analytics access
- mailchimp login
- info around planned PPC (if applicable) starting March 2016
- example for what "resources" could be
- social media info and access

Backend of the Site

- ✓ Listings
 - MLS format
 - add-image option (drag and drop & multi image upload)
 - add-pdf option
 - add-video option
 - QR Code (?)
 - edit mapping info
 - email notifications to agents
- ✓ Client Management
 - similar to Blueprint
 - filter options to mine data
 - clients can set their own preferences
 - email notifications to agents/clients

What we need from you:

- List of typical tasks you see yourself performing with clients
- List of typical tasks you see yourself performing with listings
- Statistics you would like to have
- Client database from Blueprint
- Howards website might need additional effort to migrate data (site and pcs)